ISO/IEC 27701:2025

Privacy Information Management Systems (PIMS) Certification



The evolution of data protection

Following the introduction of the GDPR, organizations have gained practical experience, leading to the development of detailed data protection controls and governance frameworks. Part of this is the ISO/IEC 27701:2025 standard, which supports GDPR compliance.

What is ISO/IEC 27701:2025?

The ISO/IEC 27701:2025 standard is one of the most important international frameworks for modern data protection, helping organizations comply with the GDPR and other data protection regulations. The new version places even greater emphasis on a risk-based approach and practical applicability.

Companies that implement it consciously build customer trust. Certification sends a clear message to the market:

The organization takes the protection of personal data seriously.

It helps make data processing operations more transparent, reduce the risk of incidents, and improve operational efficiency. It plays a particularly important role for companies handling large volumes of data or sensitive data.

Implementing ISO/IEC 27701:2025 provides a competitive advantage, as it offers tangible proofof compliance for partners and clients. It also supports the development of international business relationships, where certified data protection is increasingly an expectation. The standard is not only a compliance tool but also a strategic investment in the company's future.



Certification requirements

- Implementation and operation of data protection controls
- Successful completion of external audits

Elements of a data protection management system

The system includes the organization, policies, processes, controls, and technical solutions. Key areas include, but are not limited to

- access management
- encryption
- incident management
- business continuity

Key requirements

- records of processing activities
- privacy notices
- ensuring data subject rights
- regulation of data transfers
- logging and monitoring

Benefits

- increases trust
- strengthens the brand
- demonstrates compliance
- provides a competitive advantage

Risks

- does not guarantee full legal compliance with the GDPR; it is not equivalent to certification under Article 42 of the GDPR
- requires continuous maintenance

Ensuring and demonstrating company-wide compliance of a data protection management system in accordance with the ISO/IEC 27701:2025 standard provides business security for all organizations and a solid foundation for achieving GDPR compliance.

Based on this, it is also possible to obtain accredited certification of the data processing activities of specific products or services under Article 42(5) of the GDPR, according to the Europrivacy GDPR scheme recognized by the EDPB, and thereby obtain the European Data Protection Seal under the GDPR.

Further details can be found in our Europrivacy GDPR certification information materials.

Dr. Ákos Balázs FILEP

DATA PROTECTION OFFICER (DPO)

filep.akos@tamcert.hu

+36 30 311 3808

1134 Budapest, Váci út 49., 6th floor

www.tamcert.hu