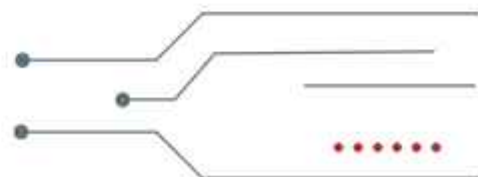




Benefits Of Europrivacy GDPR Certification Scheme

TAM CERT HUNGARY LTD. IS THE FIRST
ACCREDITED CERTIFICATION BODY
IN THE EU FOR GDPR CERTIFICATION

AUDIT AND CERTIFY YOUR CONFORMITY IN DATA
PROTECTION WITH EUROPRIVACY™®



A BRIEF HISTORY OF DATA PRIVACY



With the introduction of the GDPR, the EU took further steps to promote data protection harmonization, aligning regulations in other areas such as:

EUCA (European Union Cybersecurity Act): This regulation strengthens the EU's cybersecurity capabilities and establishes a permanent framework for ENISA (European Union Agency for Cybersecurity), as well as a European-level certification framework for cybersecurity products and services.

UN R155: A UN regulation that defines data protection and cybersecurity requirements in the automotive industry, in line with the data protection principles of the GDPR.

AI Regulation: A proposal by the European Commission that would regulate applications of artificial intelligence, with particular attention to data protection and user safety.

The common goal of these legislations is to reinforce standards for data protection and digital security while facilitating the growth and innovation of the EU's digital economy. The application of the GDPR and related regulations significantly contributes to the strengthening of data protection rights and consumer protection both in the EU and globally.

GDPR Fines

Since May 25, 2018, the application of the General Data Protection Regulation (GDPR) has been mandatory for all businesses in Europe. Compliance with the regulation involves a thorough review and transformation of corporate processes and careful selection of data processing partners. In the case of serious offenses, a fine of up to 4% of the company group's annual revenue or €20,000,000 per incident can be imposed.



**Educational Development Informatikai Zrt.
(formerly eKRÉTA Informatikai Zrt.)**



**Violated law:
GDPR Article 32(1)(b),
Article 32(2), Article 33(2)**



**Decision:
110,000,000 HUF**

CASE STUDY

Hackers sent a phishing message through KRÉTA, which an employee project manager clicked on. The incident was not reported, as it was assumed that only the data on the project manager's computer was accessed. Subsequent measures (new computer, user accounts, and passwords) did not prevent data leakage, as Google's password manager synchronized the new passwords, which the attackers continued to have access to.

Two-factor authentication was not used for accessing systems in the development environment. The Authority learned about the data protection incident affecting KRÉTA (public education IT system) from an article on an online news portal. According to the Authority's investigation, the developer of KRÉTA did not ensure the protection of personal data, resulting in data leaks affecting more than 20,000 users – including students, guardians, and employees – and 370,000 pieces of data. During the attack, 20% of the source code was also leaked. The Authority's position is that the Obligated Party did not take into account data security risks, did not ensure the confidential nature and integrity of the service. At the time of the incident, neither the data controllers (affected institutions) nor the Authority were notified.



Meta Platforms, Inc.



**Article 5(1)(a), (c),
Article 6(1), Article 12(1),
Article 24, Article 25(1), (2),
Article 35.**



**405 million euros
GDPR fine Violated
GDPR provisions**

The Irish supervisory authority (DPC) imposed a fine of 405 million euros on Meta Platforms Ireland Ltd. (Instagram), one of the largest GDPR fines to date. The investigation targeted the processing of personal data of minor users on the Instagram social service.

The Spanish data protection authority ("AEPD") imposed a total fine of 10 million euros on Google LLC, which included 5 million euros for violations of GDPR Article 6 and another 5 million for violating Article 17. The investigation found that Google required users to accept the transfer of copies of content removal requests to third parties if they wanted content removed. Furthermore, the only notification offered by Google was within the Google form used to submit the request. The AEPD also found that the Google forms did not provide the right to delete personal data or the option to reject data transfers.



Google LLC



**Article 6,
Article 17**



**10 million euros data
protection fine Violated
GDPR provisions**

TAM CERT Hungary Inspection and Certification Ltd. has been selected and qualified as Europrivacy™® official partner by the European Centre for Certification and Privacy. We support and prepare our clients for certifying the conformity of their data processing activities with Europrivacy and the European General Data Protection Regulation (GDPR), in order to:

- ✓ Identify and reduce legal and financial risks through the Europrivacy audit and gap analysis
- ✓ Improve reputation and access to the market through the Europrivacy GDPR certification
- ✓ Build trust and confidence through continuous updates and monitoring

EUROPRIVACY – A GDPR BY DESIGN CERTIFICATION

The GDPR contains over 70 references to certification as a means to demonstrate the conformity of processing activities with the European regulation, including for selecting data processors with adequate level of data protection and for authorizing cross-border data transfers.

Non-conformity with the GDPR carries important legal and financial risks, which are hidden costs until a company is fined (up to 4% of its worldwide turnover). A GDPR certification reduces legal and financial risks and can save substantial costs. Europrivacy certificates demonstrate your company commitment to protect personal data and to be a trustable service provider for its customers, as well as a reliable data processor for its business partners. It will position your company as a front-runner in data protection with a strong competitive advantage on the market.

Europrivacy is a GDPR certification scheme that provides independent certification for organizations seeking to demonstrate compliance with GDPR. TAM CERT is a Qualified Certification Body of Europrivacy, and there are numerous benefits to participating in the Europrivacy GDPR scheme.



ABOUT EUROPRIVACY

EuroPrivacy is a highly reliable and efficient certification scheme to assess compliance with the GDPR and complementary national obligations where applicable. It has been developed with the support of the H2020 European research program and is managed by an international board of experts in data protection with the support of the European Center for Certification and Privacy in Luxembourg.



WHY?

Personal data protection is a fundamental right. Thanks to the General Data Protection Regulation (GDPR), data subjects' rights can no longer be ignored.

Europrivacy has been developed to support article 42 of the GDPR, which states that "the Board and the Commission shall encourage, in particular at Union level, the establishment of data protection certification mechanisms and of data protection seals and marks, for the purpose of demonstrating compliance with this Regulation of processing operations by controllers and processors." Europrivacy enables "data subjects to quickly assess the level of data protection of relevant products and services" as specified in recital 100 GDPR. Europrivacy has been developed to deliver highly reliable and efficient certification of GDPR compliance based on impartial third-party assessment. It enables qualified auditors to serve and protect the rights of the data subjects. It contributes to building a more secure and respectful European digital single market.

Europrivacy is a certification scheme for assessing the compliance of data processing activities with the GDPR and complementary applicable data protection regulations. It focuses on the obligations whose non-compliance would expose the data subjects or the applicants at

risk. It is based on the GDPR and can easily be extended to complementary national and domain-specific obligations. It aims at providing "an independent, impartial, and reasonable assurance level of data processing compliance with the European General Data Protection Regulation and, where applicable, with complementary data protection requirements, such as national regulations or domain specific requirements." It has been designed to certify a large scope of data processing by complementing its core list of criteria with complementary checks and controls to address specific domain and technology used in the Target of Evaluation. Thanks to its strong anchor in the research community, it is applicable to data processing using emerging technologies, such as Artificial Intelligence, Internet of Things, Blockchain, etc. Europrivacy provides a highly reliable and efficient solution to:

WHAT FOR?

- ✓ assess and certify compliance of data processing with the GDPR
- ✓ identify potential non-conformity to reduce the legal, financial, and reputational risks
- ✓ enhance data protection through surveillance audits
- ✓ build trust and confidence for data subjects

ABOUT TAM CERT

TAM CERT Hungary Inspection and Certification Ltd. is one of the most reliable testing, inspection, certification and independent expert company. The Testing, Inspection and Certification industry is based on the demand for the conformity assessment of increasingly complex technological value creation procedures, processes, products and the persons operating them.



TAM CERT Hungary Inspection and Certification Ltd. is an official partner of the European Centre for Certification and Privacy to support the implementation of Europrivacy TM/® data protection related services.

TAM CERT Hungary Inspection and Certification Ltd. is the first accredited certification organization in the EU for GDPR certification. The company also serves as the relevant Product Certification Body accredited by the National Accreditation Authority (NAH) under No NAH-6-0070/2023. In this field the NAH is a signatory of the European co-operation for Accreditation (EA) Multilateral Agreement (MLA) for accreditation.

GEOLOCATION MAP OF TAMCERT CYBERSECURITY CB CERTIFICATION ACTIVITIES

TAM CERT Hungary Inspection and Certification Ltd.

CyberSecurity Certification Body – IAF-NAH Accredited GDPR certification (NAH-6-0070/2023)

IN EUROPE ...

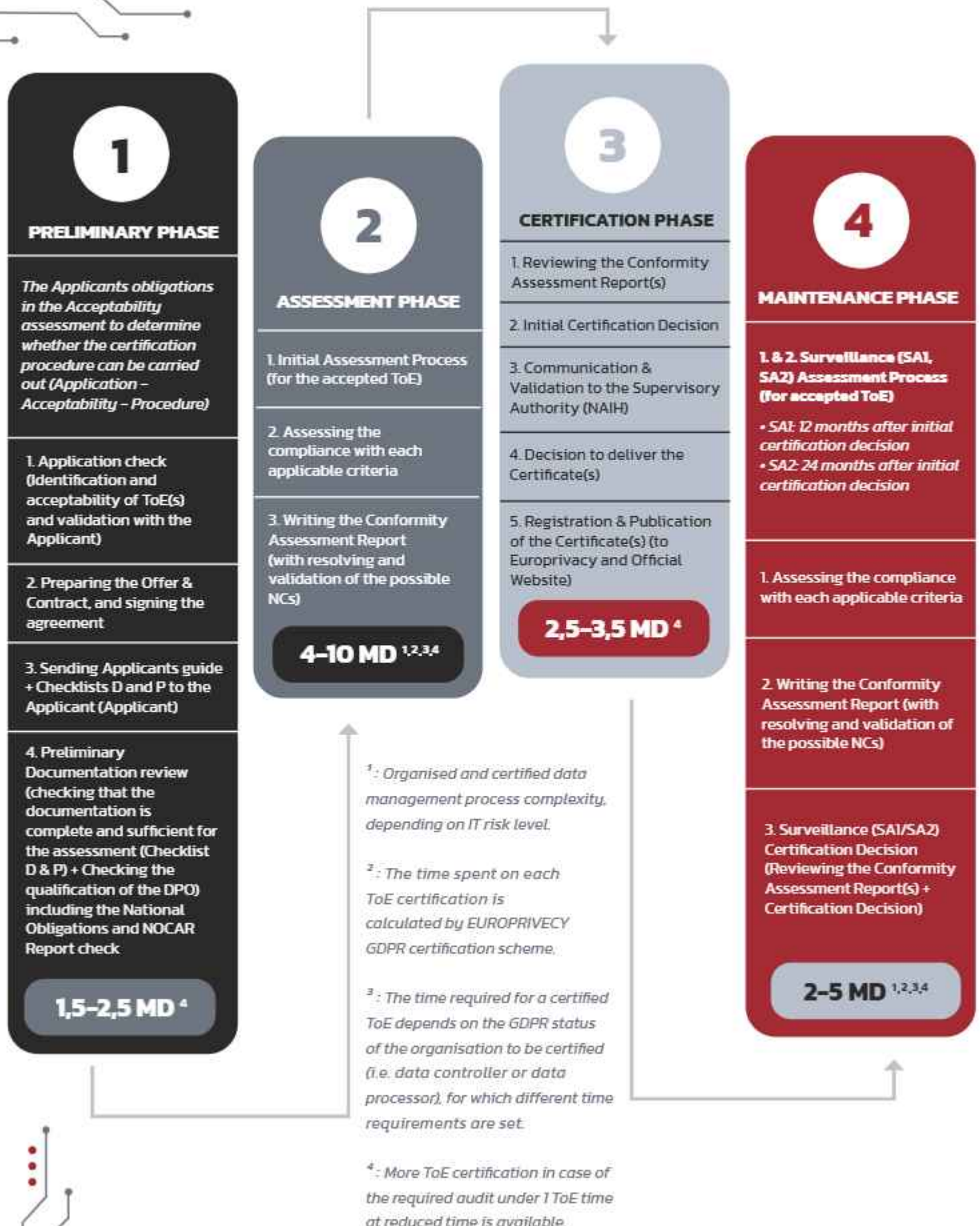
- ✓ Hungary
- ✓ Germany
- ✓ France
- ✓ Greece
- ✓ Luxemburg
- ✓ Austria
- ✓ Italy, Spain, Ireland...

AND WORLDWIDE ...

- ✓ China
- ✓ South Korea
- ✓ USA
- ✓ Mexico
- ✓ Japan
- ✓ Brazil



CERTIFICATION PROCESS





BENEFITS AND ADDED VALUE



Identify and reduce legal and financial risks through a systematic gap analysis
(Art. 24, 42, 83 GDPR)



Assess, validate and demonstrate compliance through impartial third-party assessment



Build Trust and Confidence for your Data Subjects, B2B Partners, and Stakeholders



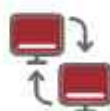
Develop competitive advantages



Improve reputation and market access



Value your compliance by turning data protection into an asset and a source of revenues



Support cross-border and processor data transfers
(Art. 28, 46 GDPR)



Reduce risks and controlling costs with data processors by requesting their certification
(Art. 28 GDPR)



Extend compliance assessment to non-EU jurisdictions



Join a business ecosystem committed to data protection



Access online resources and tools for data protection and compliance



Receive updates on compliance requirements



Increase market valuation by reducing risks and uncertainty for investors